

## Sponsorships:

The North & Central American Regional Conference will be held from October 27 through 31, 2019. Prior to the event there will be publicity through I.I. and regional chapters. Sponsors will be participating in the publicity (for a full year) based upon their level of sponsorship.

### The sponsorship options include:

- ★ \$20,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor

The **Diamond Sponsor** will receive the following benefits (other sponsors will receive a subset):

- ★ Recognized on all electronic and printed materials and signage
- ★ Featured on all press releases
- ★ Honored at Ribbon Cutting Ceremony
- ★ Recognition at the Sayonara Dinner
- ★ Speaking opportunity at the Sayonara Dinner
- ★ Two seats at Headmaster table at Sayonara Dinner
- ★ Full page ad in Souvenir booklet
- ★ 10 tickets to the Exhibition
- ★ 4 tickets to the Demonstrations
- ★ Photographs with the Headmaster, Ikebana International President and Honorees



## Ikebana International

### 18th North & Central American Regional Conference October 27-31, 2019

*“... what makes Ikebana especially poignant and potent in this moment is its direct and personal connection to nature, its awareness of and emphasis on decay in an era in which our own ecological and environmental ruin feels more vivid than ever. A cherry blossom in bloom will soon be gone. But for this instant, it’s ours — and while it is, who among us can turn away from it?”\**

The Dallas Chapter (#13) and the Fort Worth Chapter (#38) of Ikebana International combined to bid on the **North & Central American Regional Conference (NCARC)** to be held in 2019, and won it. The previous North & Central American Regional Conference was held in Asheville, North Carolina in 2014. The 2019 Conference will be held October 27 through 31 at the Sheraton Dallas Hotel and the Majestic Theater.

\* Deborah Needleman: *The Rise of Modern Ikebana*; New York Times Style Magazine, November 17, 2017



A unique feature of **Ikebana International** is that the organization was founded by and is still administered by volunteers. **I.I.** is headquartered in Kanda (Tokyo, Japan), and the Honorary President is H.I.H. **Princess Takamado.**

The Regional Conferences draw ikebana masters and famous ikebana leaders from the schools to demonstrate and teach their techniques. The 2019 NCARC will feature **Headmaster Designate Senko Ikenobo** ~ Senko Ikenobo is Headmaster Designate of Ikenobo, a family whose first generation is traced back to Ono no Imoko and whose philosophy of ikebana was established in the Muromachi period. She serves as Vice Head Priest of Shiunzan Chohoji (Rokkakudo) temple in Kyoto.

The **2019 NCARC** will be attended by close to 1000 participants, primarily from the Americas (U.S., Canada, Mexico, Panama, etc.), but also others from around the world, including Japan, South Asia and Europe. I.I. has over 70 chapters in North America.



**The theme and goal of this Conference is “GROW Ikebana.” Proceeds from the North & Central American Regional Conference will be used to provide scholarships to young adults who are interested in taking ikebana classes and/or participating in various ikebana workshop with the intention of sharing and continuing this Japanese cultural treasure with future generations.**

There are **two websites** which will provide information about the 2019 North & Central American Conference. They are **ikebanadallas.org/18thNCARC** and **<https://ikebananar.org>**.

### **Ikebana International (I.I.)**

is a non-profit cultural organization dedicated to the promotion and appreciation of ikebana, the Japanese art of flower arrangement. Ikebana International was founded in 1956 by Ellen Gordon Allen, the wife of American General Frank Allen, while she was living in Japan. Mrs. Allen’s dream was to create an organization uniting the peoples of the world through their mutual love of nature and enjoyment of ikebana. That is why our motto is “*Friendship through Flowers.*”

Her dream has now spread to over 50 countries/areas with 161 chapters and membership of approximately 7600 persons.

We also plan for significant press coverage. We expect participation from multiple organizations, including the *Japan America Society of Dallas/Fort Worth*, the *Dallas Japanese Association*, the *Fort Worth Japanese Society*, and others. There will also be significant press coverage before and during this Conference from *The Dallas Morning News*, *The Fort Worth Star Telegram*, *Iroha*, and other local/regional publications.